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Alcohol and Entertainment Licensing Sub-Committee

Thursday 19 October 2023 at 10.00am

Boardrooms 1&2 - Brent Civic Centre, Engineers Way, Wembley HA9 0FJ

Please note that this meeting will be held in person with members of the Sub-Committee required to attend in person.

The press and public are also welcome to attend this meeting in person. Please note the meeting is not scheduled for live webcast

Membership:

Members Substitute Members

Councillors: Councillors:

Ahmed (Chair) Bajwa, Chohan, Collymore, Hack, Long, Rubin, Lorber

Ethapemi Mahmood

For further information contact: Devbai Bhanji, Governance Assistant

Tel: 020 8937 6841; Email: devbai.bhanji@brent.gov.uk

For electronic copies of minutes, reports and agendas, and to be alerted when the minutes of this meeting have been published visit:

www.brent.gov.uk/committees

The press and public are welcome to attend this meeting



Notes for Members - Declarations of Interest:

If a Member is aware they have a Disclosable Pecuniary Interest* in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent and must leave the room without participating in discussion of the item.

If a Member is aware they have a Personal Interest** in an item of business, they must declare its existence and nature at the start of the meeting or when it becomes apparent.

If the Personal Interest is also significant enough to affect your judgement of a public interest and either it affects a financial position or relates to a regulatory matter then after disclosing the interest to the meeting the Member must leave the room without participating in discussion of the item, except that they may first make representations, answer questions or give evidence relating to the matter, provided that the public are allowed to attend the meeting for those purposes.

*Disclosable Pecuniary Interests:

- (a) **Employment, etc. -** Any employment, office, trade, profession or vocation carried on for profit gain.
- (b) **Sponsorship -** Any payment or other financial benefit in respect of expenses in carrying out duties as a member, or of election; including from a trade union.
- (c) **Contracts -** Any current contract for goods, services or works, between the Councillors or their partner (or a body in which one has a beneficial interest) and the council.
- (d) **Land -** Any beneficial interest in land which is within the council's area.
- (e) **Licences-** Any licence to occupy land in the council's area for a month or longer.
- (f) **Corporate tenancies -** Any tenancy between the council and a body in which the Councillor or their partner have a beneficial interest.
- (g) **Securities -** Any beneficial interest in securities of a body which has a place of business or land in the council's area, if the total nominal value of the securities exceeds £25,000 or one hundredth of the total issued share capital of that body or of any one class of its issued share capital.

**Personal Interests:

The business relates to or affects:

- (a) Anybody of which you are a member or in a position of general control or management, and:
 - To which you are appointed by the council:
 - which exercises functions of a public nature;
 - which is directed is to charitable purposes;
 - whose principal purposes include the influence of public opinion or policy (including a political party of trade union).
- (b) The interests a of a person from whom you have received gifts or hospitality of at least £50 as a member in the municipal year;

or

A decision in relation to that business might reasonably be regarded as affecting the well-being or financial position of:

- You yourself;
- a member of your family or your friend or any person with whom you have a close association or any person or body who is the subject of a registrable personal interest.

Agenda

Introductions, if appropriate.

Item Page

- 1 Apologies for absence and clarification of alternate members
- 2 Declarations of Interests

Members are invited to declare at this stage of the meeting, the nature and existence of any relevant disclosable pecuniary or personal interests in the items on this agenda and to specify the item(s) to which they relate.

3 Application for a New Premises Licence by TT Super Ltd for the 1 - 24 premises known as Tian Tian Market, 7 Wellers Way, Wembley, HA9 0UH, pursuant to the provisions of the Licensing Act 2003

Date of the next meeting: Date Not Specified



Please remember to **SWITCH OFF** your mobile phone during the meeting.

• The meeting room is accessible by lift and seats will be provided for members of the public.



LICENSING ACT 2003

Application for a New Premises Licence

1. The Application

Name of Applicant:	TT Super Ltd
Name & Address of Premises:	Tian Tian Market, 7 Wellers Way, Wembley, HA9 0UH
Applicants Agent:	Keystone Law

1. Application

The application is for a new premises licence as follows:

To provide the sale of alcohol and to remain open from 8am to 11pm Monday to Sunday.

2. Background

None

3. Promotion of the Licensing Objectives

See separate Annex A.

4. Relevant Representations

Representations have been received from the Police and Licensing Officers.

5. Interested Parties

None

6. Policy Considerations

Policy 1 – Process for Applications

Conditions on the licence, additional to those voluntarily sought/agreed by the applicant, may be considered. Conditions will focus on matters which are within the control of individual licensee and which relate to the premises or areas being used for licensable activities, the potential impact of the resulting activities in the vicinity. If situations arise where the licensing objectives may be undermined but cannot be dealt with by the use of appropriate conditions the Licensing Authority will consider whether it is appropriate for a licence to be granted or continue to operate.

7. **Associated Papers**

- A.
- B.
- Application Form & plan Police Representation Licensing Representation OS Map C.
- D.



Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ

TEL: 020 8937 5359

EMAIL: business.licence@brent.gov.uk WEB: www.brent.gov.uk

Online Ref. No: 15860 Application No: 29232 Date: 21 August 2023

LICENSING ACT 2003 Licence: Premises Licence New Application Application No: 29232

Dear Sir/Madam,

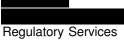
Applicant:TT Super Limited

Date Received: 21 August 2023

An application was made to Brent Council under the Licensing Act 2003 by the above-named applicant. Representations must specify in detail the grounds of opposition and must relate to the promotion of the licensing objectives.

In order that consideration of the application may not be delayed, it will be appreciated if a reply can be sent to us by8 September 2023.

Yours faithfully



Part 1 – Premises Details

Postal address of premises, or if none, ordinance survey map reference or description

Tian Tian Market 7 Wellers Way, Wembley, Brent, HA9 0UH

Telephone Number at premises (if any):

Non domestic rateable value:

Part 2 - Applicant Details

Proposed Licence Holder: TT Super Limited 38-40 Eastbury Road, London, England, E6 6LP TT Super Limited

38-40 Eastbury Road, London, England, E6 6LP

Part 3 - Operating Schedule

When do you want the premises licence to start? 19-09-2023

If you wish the licence to be valid only for a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Please give a general description of the premises: This is an application for a new premises licence for a high-end Chinese Supermarket (see https://www.tiantian.london/). Sales will not be alcohol led and a condition has been proffered to ensure that the premises cannot become a conventional off-licence, namely that no more than 15% of the sales area shall be used at any one time for the sale, exposure, or display of alcohol. A number of conditions have been proffered with this application to ensure that the licensing objectives are upheld.

What licensable activities do you intend to carry on from the premises?

Section J: Sale of alcohol: Off the premises

The times the licence authorises the carrying out of licensable activities

Section J: Sale or Supply of Alcohol: Off the premises		
<u>Day</u>	Start Time	End Time
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00
Sunday	08:00	23:00

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor:

Ms Yit Ho Leong Date of birth:

Licence Number: Issuing authority:

Concerns in respect of Children: None

The opening hours of the premises

Day	Start Time	End Time
Monday	08:00	23:00
Tuesday	08:00	23:00
Wednesday	08:00	23:00
Thursday	08:00	23:00
Friday	08:00	23:00
Saturday	08:00	23:00
Sunday	08:00 Page 4	23:00

- a) General all four licensing objectives (b, c, d, e): Please see the attached Annex A for a list of the proposed conditions to be added to the licence, if granted.
- **b)** The prevention of crime and disorder: Please see the attached Annex A for a list of the proposed conditions to be added to the licence, if granted.
- c) Public safety: Please see the attached Annex A for a list of the proposed conditions to be added to the licence, if granted.
- **d)** The prevention of public nuisance: Please see the attached Annex A for a list of the proposed conditions to be added to the licence, if granted.
- **e)** The protection of children from harm: Please see the attached Annex A for a list of the proposed conditions to be added to the licence, if granted.

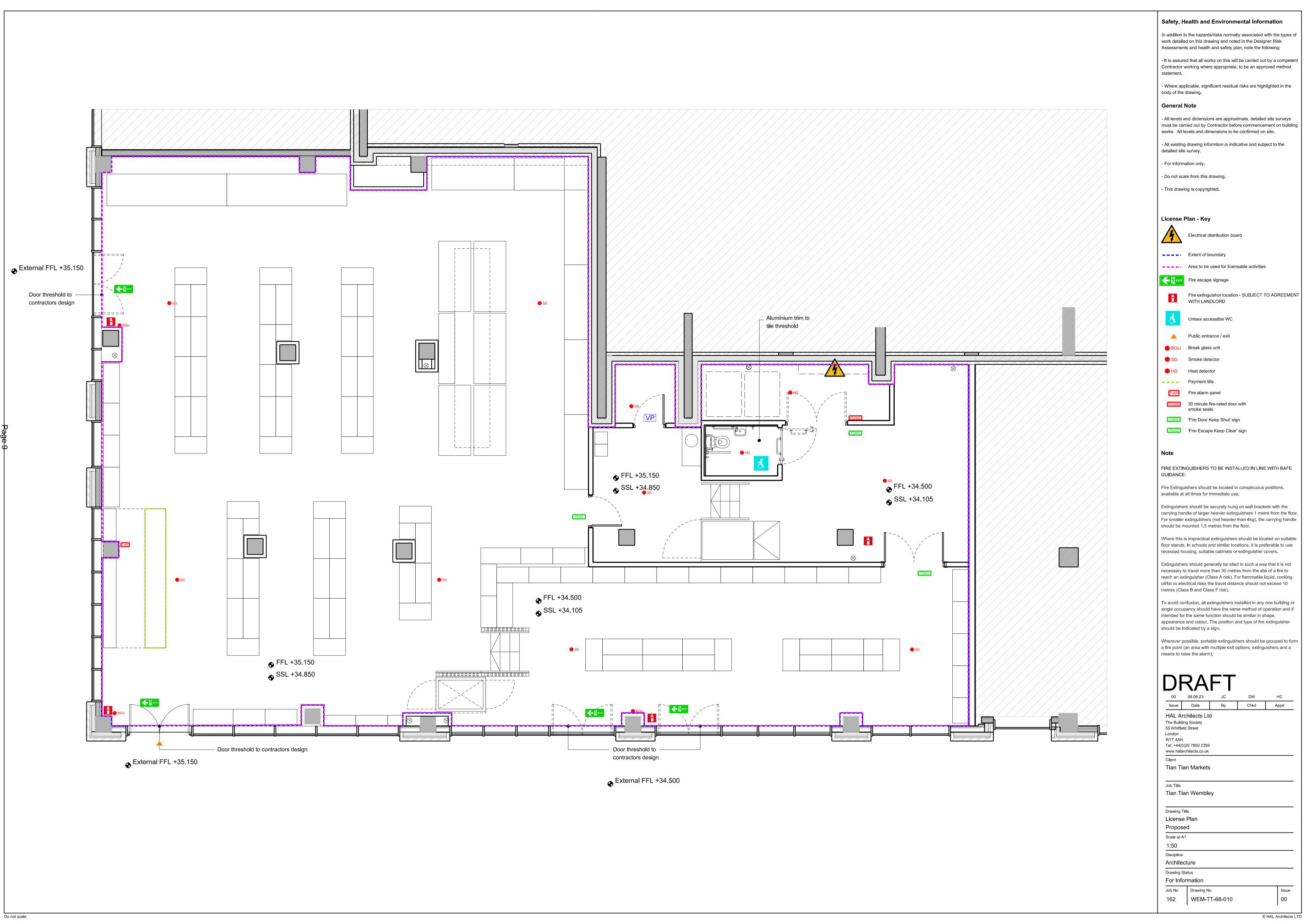


ANNEX A - PROPOSED CONDITIONS

TIAN TIAN MARKET 7 WELLERS WAY WEMBLEY HA9 0UH

- 1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon request. This must comply with the Data Protection Act including signage.
- 2. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked.
- 3. Appropriate staff training must be satisfactorily completed and recorded. Training records shall be made available for inspection upon reasonable request by a relevant officer of a responsible authority.
- 4. No miniature bottles of wine or spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.
- 5. A "Challenge 21" policy shall be adopted and adhered to at all times.
- 6. A refusal book detailing date and time of the refused sale and the name of the person refusing the sale shall be kept and maintained and made available for inspection at the premises.
- 7. The licensee shall make available and publish a telephone number for residents to make contact.
- 8. All tills shall automatically prompt staff to ask for age verification identification when presented with an alcohol sale.
- 9. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
- 10. All waste shall be properly presented and placed out for collection no earlier than 30 minutes before the scheduled collection times.
- 11. The placing of bottles into receptacles outside the premises shall not be permitted between 23:00 hours and 08:00 hours the following morning.





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Engineers Way Wembley Middlesex HA9 0FJ

TEL: 07867183907

Email: mohammed.serdouk@brent.gov.uk

WEB www.brent.gov.uk

To: Tian Tian Market 7, Wellers Way, Wembley HA9 0UH

18 September 2023

Our Ref: 29232

Licensing Representation to the Initial Application for the application for a new Premises Licence for 'Tian Tian Market, 7, Wellers Way, Wembley HA9 0UH'

I certify that I have considered the application shown above and I wish to make a representation that the likely effect of the grant of the application is detrimental to the Licensing Objectives for the reasons indicated below.

An officer of the Licensing Authority, in whose area the premises are situated, who is authorised for the purposes of exercising its statutory function as a 'Responsible Authority' under the Licensing Act 2003.

The application has been made for a new premises License under section 17 of the licensing act 2003.

The Licensing Authority representations are primarily concerned with the four licensing objectives.

- the prevention of crime and disorder.
- public safety.
- the prevention of public nuisance.
- the protection of children from harm.

This is a higher end Chinese Supermarket with alcohol as an additional theme which will take up no more than fifteen percent of the sales floor. Normally an off-license application within a CIZ would be rejected but with the appropriate conditions in place I don't feel this to be necessary.

My only concern is the hours that the applicant is asking to start selling alcohol at 08:00 am. I feel that 08.00 hours to early and I insist that this is pushed back till 10.00 hours.

Other conditions to add are those restrictions on match days at Wembley Stadium, which is literally round the corner from Wellers Way.

Designated Premises Supervisor.

The sale of alcohol to drunken people and children is a major concern to Local Authorities and the Police. The Licensing Act requires the Designated Premises Supervisor and personal licence holder to take

responsibility for the sale and supply of alcohol. This is because of the impact alcohol has on the wider community, on crime and disorder, and anti-social behaviour as highlighted in the governments Alcohol Harm Reduction Strategy. Because of these issues, selling alcohol carries greater responsibility than licensing regulated entertainment and late-night sales of food and non-alcoholic drinks.

Closed Circuit Television (CCTV)

Good quality CCTV is a basic requirement to help deter and detect criminal activity for all reputable license holders. Therefore, a decent quality CCTV system is an essential tool and should be installed and maintained in accordance with Home Office Guidance. The system should be fully operational during the hours of business, with a member of staff present who can operate and if required download footage upon request of the police or other recognised authority.

Notices should also be displayed advertising the presence of the CCTV to help promote a secure and safe working environment.

The Licensing Authority require the following points to be included in the operating schedule or added as conditions on the premises licence:

Licensable activity:

Section J: Sale or Supply of Alcohol: Off the premises (Changed).

Day	Start Time	End Time
Monday:	10:00	23:00
Tuesday:	10:00	23:00
Wednesda	ay: 10:00	23:00
Thursday:	10:00	23:00
Friday:	10:00	23:00
Saturday:	10:00	23:00
Sunday:	10:00	23:00 .

Hours Open to the Public:

Start Tim	e End Time
08:00	23:00
08:00	23:00
08:00	23:00
08:00	23:00
08:00	23:00
08:00	23:00
08:00	23:00
	08:00 08:00 08:00 08:00 08:00

In addition:

CCTV:

- 1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for <u>31 days</u> and shall be made available to police and authorised Officers from Brent Council upon request.
- 2. CCTV camera shall be installed to cover all the entrances and exits of the premises.

- 3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.
- 4. The CCTV system shall display on any recordings the correct date and time of the recording.
- 5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.
- 6. A suitable intruder alarm complete with panic button shall be fitted and maintained.
- 7. A 'Challenge 25' policy shall be adopted and adhered to at all times.
- 8. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale
- 9. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
- a) Any complaints received.
- b) Any incidents of disorder.
- c) Any faults in the CCTV system.
- d) Any visit by a relevant authority or emergency service.
- 10. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.
- 11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.
- 12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
- 13. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
- 14. No miniature bottles of wine or spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.
- 15. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold
- 16. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV
- 17. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority
- 18. No noise or vibration shall be detectable at any neighbouring noise sensitive premises
- 19. The sale of alcohol shall be from 10.00 hours until 23.00 hours, seven days a week Monday through until Sunday

Match Day Restrictions

- 20. The DPS or deputy shall work in partnership with the Police and if necessary, comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:
- (a). Ceasing the sale of alcohol for a period of time. This will be monitored, and the supply of alcohol reinstated as soon as is possible.
- (b). Closing the entire premises for a period of time. This will be monitored, and the premises reopened as soon as possible.
- 21. There shall be no furniture (tables, chairs etc) out the front on the venue.
- 22. A personal licence holder shall be present on the premises to supervise the sale of alcohol.
- 23. No alcohol or alcopop type drinks shall be displayed or sold in glass containers to football fans. This means glass alcohol bottles can be served to local residents who are not attending Wembley Stadium on the said day.
- 24. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.
- 25. The number and timings of SIA registered door staff required shall be risk assessed and the DPS shall decide on a game-to-game basis if SIA are required.
- 26. The DPS or nominated person shall join the Wembley Off License group chat (controlled by Brent Council) and where possible adhere to the guidance and match day restrictions advised by Brent council on the sale of alcohol to football fans on event days.

Online / Take away Orders.

- 27. Full name and address details, including postcode, must be given when placing an order.
- 28. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.
- 29. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces.
- 30. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily
- 31. No idling of delivery vehicles

If the above conditions were agreed in full, I would be in a position to withdraw representations.

Mohammed Serdouk Licensing Enforcement Officer Brent Council



Engineers Way Wembley Middlesex HA9 0FJ

TEL: 07867183907

Email: mohammed.serdouk@brent.gov.uk

WEB www.brent.gov.uk

To: Tian Tian Market 7, Wellers Way, Wembley HA9 0UH

18 September 2023

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In addition:

CCTV:

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- 2. CCTV camera shall be installed to cover all the entrances and exits of the premises.

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- c) Any faults in the CCTV system.
- d) Any visit by a relevant authority or emergency service.
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- 11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.
- 12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request.
- 13. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.
- 14. No miniature bottles of wine or spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.
- 15. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold
- 16. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV
- 17. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority
- 18. No noise or vibration shall be detectable at any neighbouring noise sensitive premises
- 19. The sale of alcohol shall be from 10.00 hours until 23.00 hours, seven days a week Monday through until Sunday

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- 20. The DPS or deputy shall work in partnership with the Police and if necessary, comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:
- (a). Ceasing the sale of alcohol for a period of time. This will be monitored, and the supply of alcohol reinstated as soon as is possible.
- (b). Closing the entire premises for a period of time. This will be monitored, and the premises reopened as soon as possible.
- 21. There shall be no furniture (tables, chairs etc) out the front on the venue.
- 22. A personal licence holder shall be present on the premises to supervise the sale of alcohol.
- 23. No alcohol or alcopop type drinks shall be displayed or sold in glass containers to football fans. This means glass alcohol bottles can be served to local residents who are not attending Wembley Stadium on the said day.
- 24. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.
- 25. The number and timings of SIA registered door staff required shall be risk assessed and the DPS shall decide on a game-to-game basis if SIA are required.
- 26. The DPS or nominated person shall join the Wembley Off License group chat (controlled by Brent Council) and where possible adhere to the guidance and match day restrictions advised by Brent council on the sale of alcohol to football fans on event days.

Online / Take away Orders.

- 27. Full name and address details, including postcode, must be given when placing an order.
- 28. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.
- 29. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces.
- 30. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily
- 31. No idling of delivery vehicles

If the above conditions were agreed in full, I would be in a position to withdraw representations.

Mohammed Serdouk Licensing Enforcement Officer Brent Council From: Niall McCann < Niall.McCann Sent: 02 October 2023 11:04

To: Serdouk, Mohammed < Mohammed. Serdouk@brent.gov.uk >; Marilyn Gayle

<Marilyn.Gayle

Cc: Business Licence <business.licence@brent.gov.uk>; Legister, Linda

<Linda.Legister@brent.gov.uk>; Phil.S.Graves@met.police.uk

Subject: Re: Tian Tian, 7 Wellers Way, Wembley

Morning

This is agreed.

Best,

Sent from Outlook for iOS

Niall McCann | Partner

Recognised as a Leading Licensing Lawyer by Chambers & Partners and The Legal 500 2023 and Gaming & Betting by The Legal 500



48 Chancery Lane, London WC2A 1JF, United Kingdom

KEYSTONE LAW



From: Serdouk, Mohammed < Mohammed. Serdouk@brent.gov.uk >

Sent: Friday, September 29, 2023 9:35:13 AM

To: Niall McCann; Marilyn Gayle

Cc: Business Licence < business.licence@brent.gov.uk >; Legister, Linda

<Linda.Legister@brent.gov.uk>; Phil.S.Graves@met.police.uk

<Phil.S.Graves@met.police.uk>

Subject: RE: Tian Tian, 7 Wellers Way, Wembley

Hi

Thank you for your email and agreeing most of the conditions. As for your question please see answers related to Match Day Restrictions at Wembley Stadium.

24. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.

What counts as an event?

ANY football matches being played at Wembley Stadium on football event days

Please revert to me with your response in order for me to withdraw my representation.

Regards

Mohammed Serdouk

Licensing Enforcement Officer

Brent Council

From: Niall McCann < Niall.McCann@keystonelaw.co.uk >

Sent: 28 September 2023 16:47

To: Serdouk, Mohammed < Mohammed. Serdouk@brent.gov.uk >;

Phil.S.Graves@met.police.uk

Cc: Marilyn Gayle < Marilyn.Gayle@keystonelaw.co.uk >

Subject: Tian Tian, 7 Wellers Way, Wembley

Dear Mr Serdouk and PC Graves Thank you for your representations.

Your suggested conditions with my client's comments are as follows:

1. CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition and recordings shall be kept for <u>31 days</u> and shall be made available to police and authorised Officers from Brent Council upon request. Agreed.

2. CCTV camera shall be installed to cover all the entrances and exits of the premises. Agreed.

- 3. A member of staff trained in the use of the CCTV system shall be available at the premise at all times that the premises are open for trading.
- Agreed.
- 4. The CCTV system shall display on any recordings the correct date and time of the recording. Agreed.
- 5. The CCTV system shall be capable of obtaining clear facial recognition images and a clear head and shoulder image of every person entering or leaving the premises.

 Agreed.
- 6. A suitable intruder alarm complete with panic button shall be fitted and maintained. Agreed.
- 7. A 'Challenge 25' policy shall be adopted and adhered to at all times. Agreed.
- 8. A sign stating "No proof of age -- No sale" shall be displayed at the point of sale Agreed.
- 9. An incident log shall be kept at the premises and made available for inspection on request to an authorised officer of Brent Council or the police, which will record the following:
- a) Any complaints received.
- b) Any incidents of disorder.
- c) Any faults in the CCTV system.
- d) Any visit by a relevant authority or emergency service.

Agreed.

10. A refusal book detailing date and time of the refused sale (of alcohol), the name of the person refusing the sale and a description of the person attempting to purchase alcohol, shall be kept and maintained and made available for inspection by authorised officers from Brent Council or the police.

Agreed.

- 11. A copy of the premises licence summary including the hours which licensable activities are permitted shall be visible from outside of each entrance to the premises.

 Agreed.
- 12. Any staff directly involved in selling alcohol for retail to consumers and staff who provide training including managers shall undergo regular training of the Licensing Act 2003 legislation (at least every 12 months). The training shall be documented and signed off by the DPS and the member of staff receiving the training. This training log shall be kept centrally and made available for inspection by police and relevant authorities upon request. Agreed.
- 13. No more than 15% of the sales area shall be used at any one time for the sale, exposure for sale, or display of alcohol.

Agreed.

14. No miniature bottles of wine or spirits in units less than 35cl shall be stocked or sold at the premise unless packaged as part of a seasonal gift set.

Agreed.

- 15. No high strength beers, lagers, and ciders above 6.0% ABV shall be stocked or sold Agreed.
- 16. When SIA Security are deployed, they shall wear clothing that can be clearly and easily identified on CCTV

Agreed.

17. A register/log containing the names, badge number, dates & times of duty security staff and any incidents that occur shall be kept and made available to the Police and Licensing Authority

Agreed.

- 18. No noise or vibration shall be detectable at any neighbouring noise sensitive premises Agreed.
- 19. The sale of alcohol shall be from 10.00 hours until 23.00 hours, seven days a week Monday through until Sunday $\,$

Agreed.

Match Day Restrictions

- 20. The DPS or deputy shall work in partnership with the Police and if necessary comply with any direction given by a senior Police Officer, or Licensing Authority, on duty at the event. These directions may include:
- (a). Ceasing the sale of alcohol for a period of time. This will be monitored and the supply of alcohol reinstated as soon as is possible.
- (b). Closing the entire premises for a period of time. This will be monitored and the premises reopened as soon as possible.

Agreed subject to the ceasing of alcohol sales not being for longer than 24 hours and (b) adding the words: 'In exceptional circumstances' before 'Closing the entire premises'.

- 21. There shall be no furniture (tables, chairs etc) out the front on the venue. Agreed.
- 22. A personal licence holder shall be present on the premises to supervise the sale of alcohol.

Not agreed. Alcohol is a very small part of the offer and, with a quickly growing business, there is a risk that there might not be a personal licence holder on site and all times.

23. No alcohol or alcopop type drinks shall be displayed or sold in glass containers to football fans. This means glass alcohol bottles can be served to local residents who are not attending Wembley Stadium on the said day.

Not agreed. How will staff know whether someone is a football fan? Also, this could cause friction if staff are seen serving alcohol to some customers and not others. As per above, alcohol is a small part of the offer and only Chinese, Japanese and Korean products are sold so unlikely to be attractive to football fans in any event.

24. Alcoholic beverages shall not be sold or supplied one (1) hour before the designated kick off or start time of the event and will not resume until fifteen (15) minutes after the game, match or event has started.

What counts as an event? football matches being played at Wembley Stadium on football event days

- 25. The number and timings of SIA registered door staff required shall be risk assessed and the DPS shall decide on a game to game basis if SIA are required.
- 26. The DPS or nominated person shall join the Wembley Off License group chat (controlled by Brent Council) and where possible adhere to the guidance and match day restrictions advised by Brent council on the sale of alcohol to football fans on event days. Agreed.

On Line / Take away Orders

- 27. Full name and address details, including postcode, must be given when placing an order. Agreed.
- 28. Acceptable proof of age shall include identification bearing the customer's photograph, date of birth and integral holographic mark or security measure. Suitable means of identification would include PASS approved proof of age card, photo-card driving licence and passport. No ID no delivery.

Agreed.

29. Drivers shall not deliver to any person anywhere other than that at the residential / business address given when the order was placed. There shall be **NO** deliveries made to any open/public spaces

Agreed.

30. Delivery drivers should be asked to keep noise to a minimum when collecting takeaways and must not be permitted to loiter unnecessarily

Agreed.

31. No idling of delivery vehicles.

Agreed.

I look forward to hearing from you.

Kind regards,

Niall McCann | Partner

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KEYSTONE LAW



